YOUR VOICE SHAPING THE FUTURE OF REDRUTH...

AT A GLANCE

REDRUTH RESIDENT SURVEY RESULTS

REDRUTH TOWN COUNCIL

REDRUTH
THE HEART OF CORNISH MINING



FROM INSIGHT TO ACTION...

This survey provides a clear, evidence-based view of what matters most to residents and where improvements are needed. It highlights a community that:

- Is deeply connected to place
- Values quality of everyday life
- Wants to see positive change

The findings will directly inform the **Redruth Town Council Five-Year Strategic Plan**, helping guide future priorities, partnerships and decisions.

Your feedback has helped shape the future of Redruth, with the Strategic Plan scheduled for publication in 2026 as the next step.

FIND OUT MORE

If you have any questions or would like to know more, please contact us:

Email: **community@redruth-tc.gov.uk**

Telephone: **01209 210 038**

SCAN THE QR CODE TO VISIT OUR WEBSITE!

WHAT THIS MEANS FOR REDRUTH...

- **Residents distinguish clearly between essentials and extras**
  Safety, health and cleanliness underpin how people experience the town.
- **Use does not equal satisfaction**
  People continue to use local spaces even where improvements are needed.
- **The town centre has untapped potential**
  It is used frequently but often out of necessity rather than choice.
- **Young people need better spaces**
  There is strong concern about a lack of safe, welcoming places to gather.
- **Clarity and communication are critical**
  Many residents do not feel well informed; roles and responsibilities of the Town Council and Cornwall Council need more explanation.

ADDING YOUR VOICE TO THE BIGGER PICTURE

In 2025, residents across Redruth were invited to share their views, experiences and priorities to help shape the future of the town. This survey forms the foundation of the emerging **Redruth Town Council Five Year Strategic Plan (2026–2031),** ensuring that future plans reflect the real needs and aspirations of the community.

Whether residents had lived in Redruth for a short time or for generations, their input was essential. The results bring together over 1,000 responses, providing a strong, representative picture of local perspectives.

While not all services fall under the Town Council's direct control, residents' voices still play a vital role. The Council can use this insight to:

- Influence partners such as Cornwall Council
- Advocate for change
- Shape local priorities and action

HOW WE GATHERED THE DATA

This survey captured the views of 1,090 residents, providing a robust evidence base for understanding life in Redruth.

Who responded?

- Over half (51%) have lived in Redruth for more than 20 years or all their life
- A mix of working-age residents and retirees (30% retired)
- Broad representation across income groups

Why this matters

The survey reflects both:

- Long-term local knowledge
- A range of lived experiences across the community

This ensures the findings represent a balanced and credible picture of resident views.



WHAT RESIDENTS TOLD US

1. Everyday essentials matter most

Residents place highest importance on:

- **Safe streets**
- **Access to health services**
- **Clean and healthy environments**

2. The town centre is widely used - but limited

Residents regularly use the town centre, mainly for:

- **Appointments**
- **Essential shopping**
- **Routine visits**

3. Accessibility and inclusion are key concerns

Residents highlight challenges around:

- **Physical accessibility**
- **Facilities for families**
- **Welcoming spaces for young people**

4. Strong community - some issues

Many residents feel connected and supported, but:

- **Some experience social isolation**
- **Financial pressures are present**
- **Access to services can be difficult**

5. Responsibilities not always clear

There is widespread confusion about:

- **Who manages local services and places**
- **The role of the Town Council**

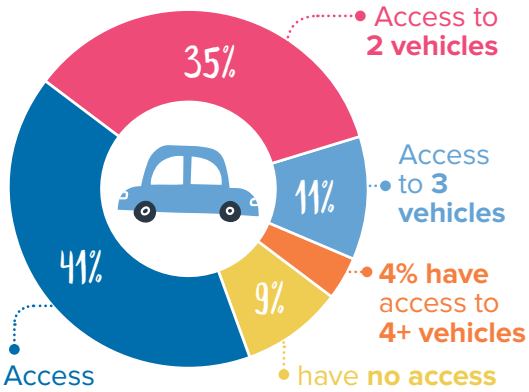
WHAT YOU TOLD US...

HERE IS A SNAPSHOT OF THE MEAN HEADLINE FINDINGS OF REDRUTH'S 2025 RESIDENTS' SURVEY.

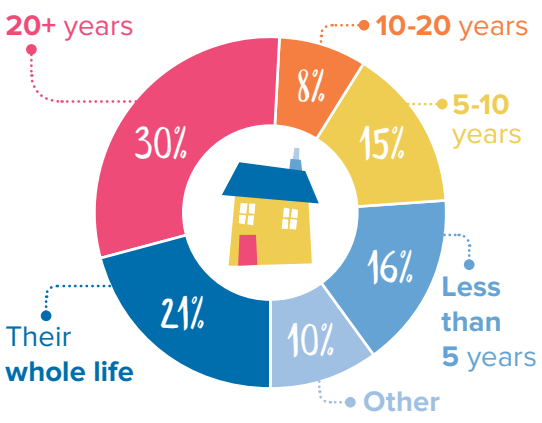
WHO RESPONDED?

1090 Redruth residents responded

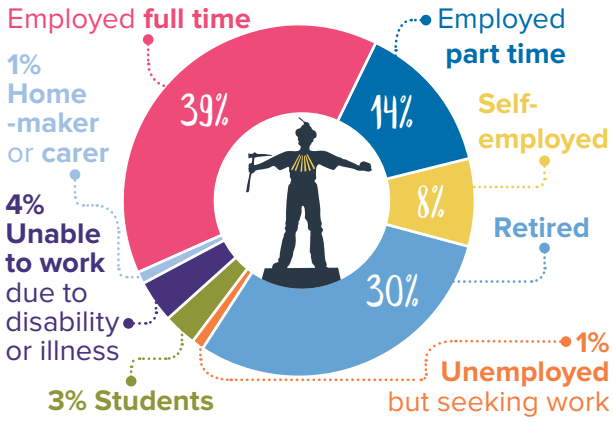
TRANSPORT



HOW LONG HAVE THEY LIVED IN REDRUTH?



WHAT'S THEIR ECONOMIC STATUS?



ETHNICITY

48% identify as **White British**

45% identify as **White Cornish**

INCOME

61% said their annual **income** is **under £40k**

28% earn **under £20k** per year

PARTICIPANT PRIORITIES

97% said that having **safe streets in Redruth** is **extremely or very important** to them.

96% said that **access to local healthcare** is **extremely or very important** to them.

92% said a **healthy and clean local environment** is **extremely or very important** to them.

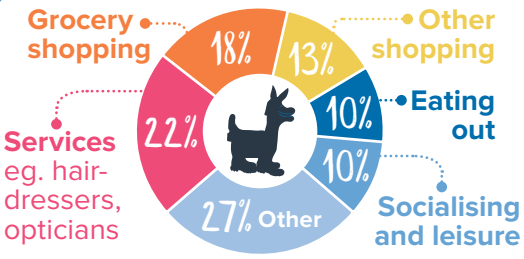
92% said that having **clean streets in Redruth** is **extremely or very important** to them.

YOUNG PEOPLE

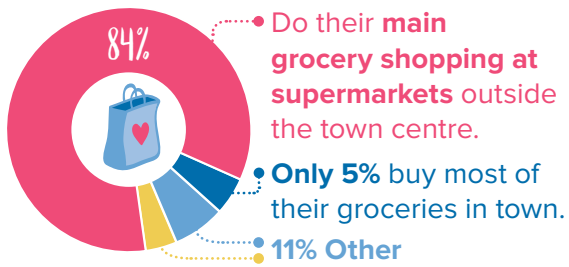
59% of those who replied feel there **aren't enough safe spaces for young people** to gather in the town centre.

EXPERIENCING AND USING THE TOWN CENTRE

VISITING



SHOPPING



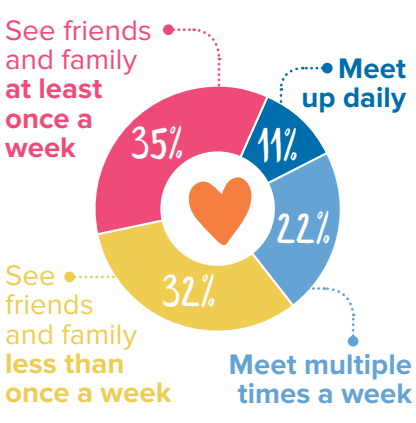
WELLBEING, CONNECTION AND SUPPORT

90% of respondents **use the internet every day.**

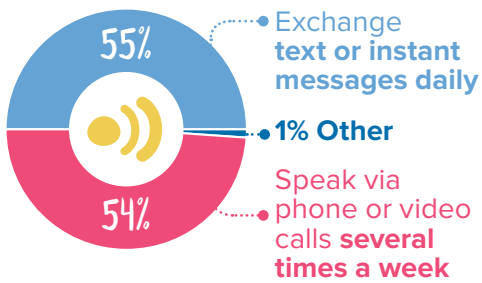
Just **a few only use it weekly.**

Almost **0** don't access it at all.

TIME TOGETHER



DIGITAL CONNECTIONS

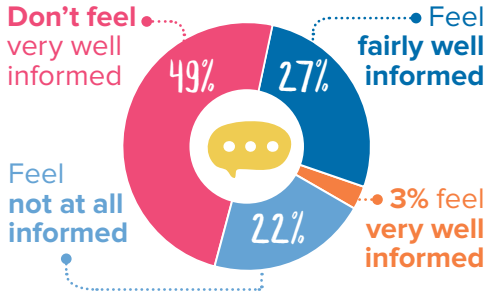


SOCIAL ISOLATION

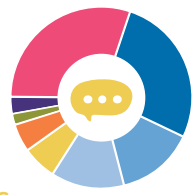
A small but important minority report very limited social contact. Among these, the most common reasons (55%) include lack of close relationships, or lack of proximity to friends and family; followed by health and/or financial issues.

COUNCIL COMMUNICATIONS

DO OUR RESIDENTS FEEL WELL INFORMED?



WHICH INFORMATION CHANNELS DO THEY USE?



- **30% Social media** (Facebook etc)
- **27% Word of mouth**
- **14% Our website**
- **13% Redruth Record**
- **6% Local newspapers**
- **5% Discover Redruth website**
- **4% Other sources**
- **2% Attendance at Council meetings**

GREEN SPACES

73% said they or their family use local parks, paths or green spaces **frequently** or **often.**

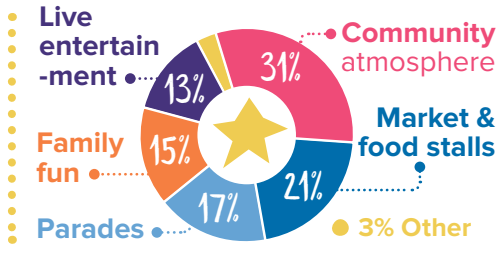
71% said **easy access to green spaces** was very or extremely important to them.

FESTIVALS AND CULTURE

WHICH ARE OUR MOST ATTENDED FESTIVALS AND EVENTS?



WHAT GETS PEOPLE INVOLVED?



94% of respondents said it was **extremely or very important that** Council-run **festivals and events are free to attend.**

GREEN SPACES RESIDENTS DON'T EVER USE...

